

**FASHION MANIA SOURCING**  
An apparel sourcing company

**SOURCING**

**SAMPLING**



**PRODUCTION**

**LOGISTICS**

## WHO WE ARE?

Fashion Mania is one of the leading sourcing agencies in India specializing in clothing solutions for men, women and children.

## OUR PROMISE

It has been and will always be our endeavor to ensure that only the best merchandise is available to the overseas clients in terms of price, quality and delivery.



For our clients, we are the bridge and their consociates in India. We offer design, salesman sampling, defining production, order placement, order follow up, quality control and assurance, and logistic follow up till the goods reach our client's warehouse.

Being a service company offering a transparent supply chain, we welcome the customers to visit the factories and raw safety standards. We have zero tolerance for child labour.

As a matter of policy, we practice the protection of human rights and adherence to factory material suppliers.

## FASHION MANIA'S KEY FIGURES

- > Excellent sourcing
- > Certified manufacturers
- > Strong processing units
- > Production capacity
- > Quality guaranteed
- > Timely delivery

## EXCELLENCE UNBOUNDED

We are well established in the sourcing Sector with office in Tirupur. To us, excellence is defined by the list of our clients, who are reputed retailers and wholesalers in Western Europe. Our commitment to business integrity and our successful associations have brought us a galaxy of valuable stars - our customers, vendors and suppliers - whose business we have enriched and who are witness to our claim. Operating our own production site, we work carefully with selected factories spread across south India which meet the stringent quality expectations of the European markets and adhere to the social and environmental norms currently in force.



## PRODUCTS

### Fabrics

Cotton, rayon, denim, polyester, organic cotton and blends in solids, yarn dyed, tie and dye, space dyed Prints in woven and knits - Reactive, Discharge, Pigment Blended fabrics, oxfords, jacquard, chambray, Jersey, plated jersey, piques, ribs, drop needle, waffle, pointle, ottoman, Needle punch.

### Processing

Garment Dye, Cold pigment dye, Tie and Dye, Acid wash, Organic wash, Stone wash, Optic wash, Burnout wash, Crinkle wash.

### Enhancement

All kind of placement print, All over Prints, Digital Prints, Sublimation prints, Embroidery (Regular, Tuft, chenille, Cord, Sequined) Stonework, Stud & Hand work.

### Knitted and Woven Garments

Men's wear, Women's wear, Kids wear, Lounge wear, Sleep wear, Outer wear, sweaters.

### Leather

Men's Jacket, Ladies' Jacket, Bikers Bomber Jacket and Accessories.

### Fashion Accessories

Scarves and Stoles.

## FABRIC AND EMBLISHMENTS



## CHILDRENS WEAR



## MENS WEAR



## LADIES WEAR



## A RANGE AS ENDURING AS YOUR NEEDS

FASHION MANIA provides comprehensive solutions that cover the whole Gamut of the sourcing spectrum, and they are:

- Providing market intelligence to prospective customers.
- Ensuring through our system that the products are delivered in the stipulated lead time with right quality.
- Depending on our ability to speed up the supply chain management, we ensure that our clients receive their goods on time.
- Prioritizing the client's standards of engagement and monitoring guidelines and monitoring the level of compliance at facilities.
- Understanding the client's interests and identifying the best sources in India.
- Representing the client's interest in price negotiation.
- Monitoring and reporting on the production progress within the time frame of orders.
- Carrying out on behalf or coordinating with the customer for quality control inspections.



## GUARANTEE

### AN ORGANISATION THAT BREATHES QUALITY

FASHION MANIA is headed by Prabhakaran, the CEO who is the sourcing expertise in the fashion industry. His team consists of highly

qualified and experienced professionals who have an excellent understanding of the stringent qualitative demands of the international markets.



We emphasize on quality begins from controlling of yarn procurement and continues up to manufacturing and shipping. To this end, a well-trained team is positioned at the vendor factories that monitor the entire procurement, manufacturing, and finishing processes to ensure quality of the highest standards at all levels. Apart from these, Fashion mania possess an adequate facilities and infrastructure to conduct basic physical tests as per international quality standards and specific client requirements. We also have arrangements with international labs like SGS, TUV etc for doing advanced tests.

### TO KNOW US IS 'TOTAL ADVANTAGE'

Our total commitment to the highest quality, design, manufacture, sourcing of fashion, timely delivery and a comprehensive service spectrum has over the years made us the preferred sourcing solutions provider by our customers, who are some of the most respected names in Western Europe and UK.

The client is the central focus of Fashion mania and all its activities revolve around this belief. It is no wonder then that the best names rely on us.

### OUR CLIENTS

Fashion mania counts within its circle of clients all categories of import and retail businesses such as:

Mail order houses

Hyper markets and Supermarkets

Textile and Apparel importers

Fashion apparel brands

Boutiques

### CONTACT US

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